

Dealer Display Advertising

Overview: Showcase your Dealership and engage shoppers by leveraging the Ad Maximizer program bonus units with the option to run creative designs of your choice.

CREATIVE

Display Ad Units:

- 300x250 Medium Rectangle
- 728x90 Leaderboard



728x90



300x250

MAXIMIZE INVENTORY EXPOSURE

- Promote your Dealership and inventory with exciting graphics
- Connect visually with shoppers and build brand awareness
- Deliver preferred campaign messaging to immersed researchers
- In-market consumers are highly targeted by vehicle and location
- Clicks may drive within Edmunds or redirect to the Dealer's site

Review the Guidelines Here:

www.edmunds.com/media-kit/ad-specs/tier-3-display-advertising.html

Contact Your Account Executive to Get Started
855-EDMUNDS

